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Kenvue India collaborates with Indian Dental Association to improve oral healthcare

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IDA recognises the importance of mouthwashes with essential oils in oral care



Kenvue, the world’s largest pure-play consumer health company by revenue, has announced a strategic scientific collaboration with the Indian Dental Association (IDA) in India to advance scientific literature around use of mouthwashes in oral care.

As a part of this partnership, IDA will include a training module that outlines the rationale of using antibacterial mouthwashes in dental procedures in its accredited curriculum. This module will train over 75,000 dental practitioners across the country, equipping them with the latest evidence-based protocols for adequate infection prevention in the clinic

As a part of the National Dental Accreditation Programme (NDAP) protocols and the Continuing Oral & Dental Education (CODE) programme, IDA dentists will gain understanding on various aspects of mouthwash applications, including the rationale for its use in dental practice, the importance of Pre-Procedural Rinse (PPR), and the mechanism of action of anti-bacterial mouthwashes.

IDA dentists will also have an understanding on the tolerability and safety of essential oil-based mouthwashes based on extensive clinical studies., reinforcing the proven safety and efficacy of the essential oil-based mouthwashes.

Research has shown that bacterial aerosols generated during dental procedures pose a significant risk of infection transmission. Pre-procedural rinsing with an antibacterial mouthwash has been proven to reduce viable bacteria in aerosols by up to 40 minutes after rinsing. Mouthwashes with essential oils have demonstrated efficacy in reducing bacteremia and viral contamination in oral fluids, making them a vital component of infection control in modern dentistry.

Beyond infection control, mouthwashes play a crucial role in addressing various oral care concerns. Scientific research has shown that mouthwashes effectively combat bad breath by killing germs that produce volatile sulfur compounds, which are the primary cause of oral malodor. Patients undergoing orthodontic treatment also benefit from mouthwash use, as it helps prevent plaque buildup and gingivitis. Furthermore, essential oil-based mouthwashes have been found to be compatible with dental implants and composite restorations, reducing plaque accumulation on titanium surfaces. Mouthwashes can also be helpful for elderly patients and individuals with diabetes, both of whom are at a heightened risk of developing oral health issues such as periodontal disease and dental caries.