

Janani launches home semen collection kit in Mumbai

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Aims to launch its kits in five other cities in India



Janani, a digital platform for end-to-end reproductive and sexual health solutions, has launched India's first home semen collection kit in Mumbai. This first-of-a-kind technology was previously introduced in Bengaluru in May 2021. Janani plans to expedite its expansion and make the test available in at least five other cities in India by the end of 2021.

Speaking on the launch, Nilay Mehrotra, Founder, Janani, said, "We are excited to expand our services to Mumbai, and subsequently to other major cities in India. As a brand, we are aggressively planning to expand to tier-II and tier-III cities as well, where Janani, as a digital service, can make a huge social impact."