

BioSpect

the business of Bio

24 years of leveraging the business of Bio
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#startup of the day 13 - Elevate Now

22 July 2026 | Features

Transforming obesity care through innovation and evidence-based medicine

**elevate
now**

Inception - 2022

Location - Bengaluru, India

Industry domain - Health Tech

Founders - Suryansh Kumar

Total team strength - 580+

Total funds raised - 25cr+

Investors - Titan capital, W health

Revenue generated since inception - Can not disclose

Key Highlights -

1. Achieved 12x revenue growth, emerging as the category leader.
2. Enabled 50,000+ individuals to achieve medically supervised weight loss through a single institution.

Founder Speaks -

Obesity is one of the most significant yet underserved healthcare challenges in India today, and our long-term vision is to fundamentally change how it is understood, treated and managed. For too long, obesity has been viewed as a lifestyle issue rather than a chronic medical condition. At Elevate Now, we're working to change that by making evidence-based, doctor-led obesity care accessible to more people across the country.

As we grow, our focus extends beyond treating patients to building a stronger obesity care ecosystem. This includes expanding into scientifically backed nutraceuticals, GLP-1 support products, and training programmes for doctors to improve access to specialised obesity care. We're also investing in AI to enhance our clinical and operational capabilities, enabling our care teams to deliver better outcomes at scale while ensuring the patient experience remains firmly human-led. From a business perspective, we're focused on building one of India's largest and most trusted obesity care platforms. We're targeting ₹400 crore ARR by the end of this year and ₹1,000 crore ARR the following year, while continuing to deepen our presence across India. Ultimately, success for us won't just be measured by revenue or patient numbers, but by our ability to improve long-term health outcomes and redefine obesity care for millions of Indians.

- **Suryansh Kumar**