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Yellow Fertility partners with Fertilite IVF to expand presence in South India

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Collaboration is part of Yellow Fertilityâ??s long-term plan to establish 100 IVF centres across India by 2030

Gurugram-based startup Yellow Fertility has partnered with Bengaluru-based Fertilite IVF to expand access to structured, evidence-based fertility treatment across South India.

With this partnership, the Yellow Fertility network has grown to 20 centres, further strengthening its position as one of India's fastest-growing fertility care networks and expanding access to advanced reproductive healthcare across the region.

Fertilite IVF currently operates 2 centres in Bengaluru. The two organisations are expected to further expand across key cities in Karnataka and neighbouring Southern states in the next few years, with a focus on improving access to IVF and assisted reproductive technology (ART) services in both urban and emerging markets.

The Bengaluru centres will provide a comprehensive range of fertility services, including IVF, IUI, fertility preservation, advanced ART procedures and personalised treatment pathways. Patients are expected to benefit from standardised clinical protocols, experienced medical teams and integrated care systems designed to improve treatment outcomes.

The collaboration is expected to strengthen the fertility care infrastructure in South India. It further aligns with Yellow Fertility's broader growth strategy of establishing 100 IVF centres across India by 2030, aimed at expanding access to standardised, high-quality fertility care nationwide.