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Bhushan Akshikar steps in as OPPI President

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Bhushan is the Vice President & Managing Director of GSK India



The Organisation of Pharmaceutical Producers of India (OPPI), which represents the global research-based pharmaceutical companies in India, has appointed Bhushan Akshikar as its President for a term of two years effective 26th September 2024.

Akshikar is a seasoned business leader and has an experience of over 13 years in key leadership roles in GSK across India, Middle East, Russia CIS & Africa region. Before joining GSK, Akshikar spent 15 years with Janssen, Johnson & Johnson, in local and regional positions in India, South Korea and Belgium.

Bhushan joined GSK India in September 2011 to lead the specialty business and commercial excellence function. In 2014, he was appointed Head of the Mass Markets business. He was subsequently elevated as the Managing Director of the publicly listed entity of GSK in Nigeria, Africa in end- 2016. Apart from a strong business turn-around, he also built a high performing, resilient team. He then moved to Turkey in 2019 as the VML to drive strategic initiatives and launches in both private and tender segments in the Middle East, Russia CIS & Africa region. In December 2020 he returned to India as the Commercial Head of the General Medicines business and has led a cultural transformation journey delivering strong results reflected in the competitive performance of all flagship brands.