BioSpectrum
the business of Bi
24 years of leveraging the business of Bio
www.biospectrumindia.co

Entod Pharma launches Indiaâ??s first vitamin D3 enriched lubricating eye drops

29 May 2024 | News

Studies have shown that inadequate levels of vitamin D3 can adversely affect eye health



Mumbai-based Entod Pharmaceuticals has launched their latest innovation, Vitamin D3 enriched lubricating eye drops. These novel formulations represent a significant advancement in ocular health, providing targeted relief for individuals suffering from

dry eyes, a first-of-its-kind offering in India.

Vitamin D3 has now been incorporated into some of Entod Pharmaceutical’s selected lubricant eye drop brands that are currently prescribed by eye doctors for dry eyes.

Dry eye syndrome is a prevalent condition characterised by discomfort, irritation, and even vision impairment. The main causes of dry eyes are environmental factors, vitamin deficiencies, poor blinking habits, contact lenses, digital devices, smoking, refractive surgeries and more.

Commenting on the launch, Nikkhil K Masurkar, CEO of Entod Pharmaceuticals said, “Adding Vitamin D3 to routine dry eye treatment improves ocular surface hemostasis parameters, results in better tear stability and improved tear osmolarity, and helps modulate corneal wound healing. Vitamin D3 enriched lubricating eye drops would only be available through healthcare professional prescriptions."

Studies have shown that inadequate levels of Vitamin D3 can adversely affect eye health, leading to conditions such as age-related macular degeneration, diabetic retinopathy, and dry eye syndrome.