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EzeRx appoints Arnab Bhattacharya as Sales Director to drive innovative device portfolio

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In his position as the sales director, Bhattacharya is to supervise the launch of EzeRxâ??s latest invention



Bhubaneswar-based medtech startup EzeRx, a front runner in the field of healthcare, has announced the appointment of industry stalwart, Arnab Bhattacharya as Sales Director. In this pivotal role, he will spearhead the commercialisation strategy and sales efforts for EzeRx's innovative medical device scheduled for launch later this year.

Bhattacharya brings over 22 years of experience driving revenue growth and building high-performing sales teams in the pharmaceutical industry across diverse geographies in India. With an outstanding track record of success in Eastern, Northern, and North-Eastern regions, he has consistent results for all the organszations he’s been associated with while gaining deep insights into varied therapy areas.

Prior to joining EzeRx, Bhattacharya served as Zonal Manager at Nutrigold India based in Delhi, overseeing operations across Delhi NCR, Chandigarh, Punjab, Rajasthan, Uttarakhand, Jammu & Kashmir, and Western Uttar Pradesh. He also held key regional and area business manager roles in Kolkata, West Bengal, Bihar, Odisha, Jharkhand, and the Northeastern states.