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# Pluss redefines standards of pharmaceutical shipping and storage

03 April 2024 | News

**Launch of revolutionary Celsure XL VIP Pallets as a game-changing solution for the pharma industry**



Gurugram-based Pluss, a leading provider of temperature-controlled packaging solutions, has unveiled Celsure XL VIP pallets, a groundbreaking innovation set to redefine the standards of pharmaceutical shipping and storage. Designed to meet the growing demands of the global pharmaceutical market, these VIP pallets offer unparalleled reliability, affordability, and sustainability.

Crafted with precision using premium materials and incorporating the latest in vacuum-insulated panel (VIP) technology and phase change material (PCM), the pallets ensure temperature integrity during transit and storage. This launch marks a significant milestone in Pluss' journey, reinforcing its dedication to delivering affordable, temperature-secure solutions to customers worldwide.

The pallets address a variety of industry challenges. They ensure precise temperature control with PCM technology and VIP insulation, offering sustainability by being reusable, lower costs with a superior payload-to-volume ratio, and providing operational ease by seamlessly transitioning between air and road transport, ensuring uninterrupted supply chain operations. These locally manufactured solutions aligned with the ‘Atmanirbhar Bharat’ and ‘Make in India’ initiatives.

The new product was recently unveiled in Chennai by M. M. Murugappan, Chairman - of CUMI, and Sridharan Rangarajan, Managing Director - of CUMI (Carborundum Universal Ltd), of the Murugappa Group.