

BioSpect

the business of Bio

24 years of leveraging the business of Bio
www.biospectrumindia.com

Establishing Ethical Frameworks for Equitable Use of AI in Healthcare

01 March 2024 | Views | By Ganesh Subramaniam, VP Engineering, R&D, Murata Vios

Artificial Intelligence (AI) is currently catalysing a paradigm shift in the healthcare industry, fundamentally reshaping how medical services are delivered across the globe. The convergence of vast datasets and cutting-edge technologies has unlocked new possibilities in the diagnosis and treatment of diseases, leading to more accurate outcomes and significantly enhancing patient experiences. Let's take a comprehensive look at the transformative journey of AI in medicine, delving into its current applications, global trends, and the future outlook.



The global healthcare landscape is witnessing a seismic transformation driven by AI technologies. From therapeutics to diagnostics, hospital operations to clinical decision-making, AI is making significant strides across diverse applications. According to Statista, the value of AI in the global healthcare market was \$11 billion in 2021, projected to reach an estimated \$188 billion by 2030. This staggering growth, at a compounded annual rate of 37 per cent, underscores the immense potential AI holds in reshaping the future of healthcare.

Transforming Medical Research and Imaging Analysis

The impact of AI is not limited to specific segments; it spans the entire healthcare ecosystem. One critical domain experiencing a revolution is medical research, as AI expedites drug discovery processes. Through machine learning algorithms, researchers can predict the success rate of chemical compounds, significantly reducing the time and resources required for experimentation. This not only accelerates the pace of innovation but also holds the promise of bringing new, effective treatments to patients more rapidly.

In the realm of medical imaging analysis, AI is proving to be a game-changer. It enables the rapid and accurate detection of anomalies in MRI scans, X-rays, and CT scans. Radiologists benefit from quicker identification of potential life-threatening issues, minimising human errors and enhancing diagnostic accuracy. This not only saves crucial time but also improves patient outcomes, particularly in cases where early detection is paramount.

Data-Driven Healthcare

AI is revolutionising the traditional landscape of diagnosis and treatment by providing clinicians with unprecedented data-driven insights. Machine learning algorithms analyse extensive patient data to identify patterns and correlations, facilitating more accurate and timely diagnosis. Personalised treatment plans based on individual patient characteristics are now a reality, enhancing the effectiveness of medical interventions. The ability to tailor treatments to specific patient profiles leads to improved outcomes and a more efficient allocation of healthcare resources.

Real-time assessment of treatment effectiveness by AI tools further contributes to improved clinical outcomes and reduced healthcare costs. Monitoring and adjusting treatment plans based on real-world data ensure that patients receive the most effective interventions tailored to their individual responses. This not only enhances patient care but also contributes to the sustainability of healthcare systems worldwide.

Predictive analysis, powered by AI, enables healthcare providers to forecast potential outcomes based on historical data and real-time health information. Identifying patients at risk of specific conditions allows for early intervention, preventing complications and improving overall healthcare efficiency. Large-scale population data analysis can also detect trends and outbreaks of infectious diseases before they become widespread, a critical capability showcased during the COVID-19 pandemic. The ability to anticipate and mitigate health crises is a testament to the power of AI in safeguarding public health.

Patient-Centric Approach

The integration of AI into healthcare is not solely about clinical applications; it extends to improving the overall patient experience. Streamlining appointment scheduling, providing remote monitoring solutions, and offering personalised treatment plans based on individual medical records contribute to a more patient-centric approach. AI-driven chatbots responding to routine medical inquiries reduce stress and save time for both patients and healthcare providers, fostering a more efficient and accessible healthcare system.

Despite the promises of AI in healthcare, challenges persist. Blind spots in data access and collection, privacy concerns, data misuse, and regulatory ambiguities are roadblocks to widespread adoption. In India, a rapidly growing player in AI-based healthcare, progress is evident, but there is still a long way to go. The ambitious goals of universal healthcare delivery and affordability through AI remain distant, requiring continued innovation and collaboration.

India, a major player in the global healthcare sector, is rapidly embracing AI. The National Strategy for Artificial Intelligence by NITI Aayog highlights the potential of AI to address challenges such as a shortage of qualified healthcare professionals and non-uniform accessibility to healthcare across the country. According to a report by the World Economic Forum, AI expenditure in India is projected to reach \$11.78 billion by 2025, contributing significantly to the country's economy.

Despite challenges, AI's potential to revolutionise healthcare is undeniable. As technology continues to advance, AI's applications in telemedicine, genomics, robotics, and 3D printing will expand. Workforce training and collaboration between medical professionals and AI developers will be crucial for maximising the benefits of AI. The integration of AI with other emerging technologies holds the key to shaping the future of medical care.

As we delve deeper into the integration of AI in healthcare, it's imperative to address the ethical considerations surrounding this revolutionary technology. The responsible use of AI in medical settings demands careful navigation of issues such as patient privacy, data security, and bias in algorithms.

Privacy concerns arise from the vast amounts of sensitive patient data being processed by AI systems. Ensuring robust data protection measures, stringent encryption, and transparent data usage policies become paramount to build and maintain public trust in AI-driven healthcare solutions.

The potential for bias in AI algorithms poses another ethical challenge. If the datasets used to train AI models are not representative or if biased historical data is fed into the algorithms, it can perpetuate existing inequalities in healthcare. Striking a balance in dataset curation and continuous monitoring of algorithmic outputs is crucial to mitigate bias and ensure equitable healthcare outcomes.

Moreover, the explainability of AI decisions becomes crucial, especially in critical medical scenarios. Ensuring that AI models provide interpretable insights aids healthcare professionals in understanding and trusting AI-generated recommendations, fostering collaboration between humans and machines.

In conclusion, AI is not just a buzzword but a transformative force reshaping the healthcare industry. From diagnosis to treatment, AI is proving its mettle by delivering accurate, personalised, and efficient healthcare solutions. While challenges persist, the trajectory of AI in healthcare is pointing towards a future where technology and human expertise converge to provide optimal patient care. As we stand at the intersection of technology and healthcare, the role of AI in shaping the future of medicine is more promising than ever.

As AI continues to evolve, it is crucial for stakeholders—be they healthcare providers, policymakers, or technology developers—to collaborate in establishing ethical frameworks that ensure the responsible and equitable use of AI in

healthcare. The ongoing dialogue around ethical considerations is vital to ensure that AI remains a force for good in healthcare, driving positive change for patients and society at large.

Ganesh Subramaniam, VP Engineering, R&D, Murata Vios