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Glenmark partners with Pfizer to launch drug for atopic dermatitis treatment in India

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Glenmark and Pfizer will coâ?•market abrocitinib in India under the brand names JABRYUS and CIBINQO, respectively



American pharmaceutical giant Pfizer and Mumbai-based Glenmark Pharmaceuticals have joined hands to launch abrocitinib, a first of its kind oral advanced systemic treatment for moderateâ?•toâ?•severe atopic dermatitis (AD), in India.

Developed by Pfizer, abrocitinib has received marketing authorisation from the Central Drugs Standard Control Organisation (CDSCO) in India and is approved by the US Food and Drug Administration (FDA), European Medicines Agency (EMA), and other regulatory agencies.

When launched in India, it will be coâ?•marketed under the brand names JABRYUS and CIBINQO by Glenmark and Pfizer respectively. Abrocitinib (CIBINQO) is available in over 35 markets globally, including the US, Japan, and China.

Atopic dermatitis is a chronic skin disease characterized by inflammation of the skin and skin barrier defects. The persistent itching associated with moderateâ?•toâ?•severe AD disrupts daily life, impacting social interactions, work productivity, and overall wellâ?•being. Abrocitinib, a Janus kinase 1 (JAK1) inhibitor, provides rapid itch relief, sustained disease control, and a vastly improved quality of life for patients.

Approximately 5.9% of adults in India are affected by AD, of which 4.4% suffer from a severe form of this disease.