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Muse Wearables develops worldâ??s first smart ring with advanced health tracking

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Trained with 5 million data points from over 4,000 people

Muse Wearables has developed a smart ring equipped with advanced health tracking and ‘on the go payments’ (contactless payments) in addition to cuï¬?-less blood pressure measurement. Called ‘Ring One’, it represents a breakthrough innovation in wearable technology.

The product is all set for launch on 27th September 2023 globally and on 25th October 2023 in India.

Ring One is completely designed and manufactured in India. The startup has partnered with its contract manufacturers in India to set up its manufacturing lines for the Ring One and the products are already in the mass production stage. It is the most advanced health companion that can measure 6 diï¬?erent vitals - heart rate, blood oxygen, temperature, respiratory rate, heart rate variability & blood pressure.

The product is more than just a health measurement device. It offers the convenience of “tap to pay.” With a simple wave of the palm, Ring One can complete transactions with ease. Muse has partnered with some of the biggest payment networks including Mastercard, VISA and Rupay to make payments with the Ring accessible to everyone across the world. The payments will be live in India, USA, Canada, Europe, Australia, Singapore and UAE.

Born out of the IIT Madras Incubation Cell, Muse Wearables sells the world’s first payment-enabled hybrid smartwatches and is based out of Bengaluru with registered offices in Chennai, Singapore and USA. It currently caters to nearly 30 countries through ‘Direct to Consumer’ Business Model (selling products through online platforms directly to the consumer).