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Procter & Gamble invests Rs 2000 Cr to set up healthcare manufacturing facility in Gujarat

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To produce products that are part of P&G's global healthcare product portfolio, especially digestives



Procter & Gamble (P&G) India will invest Rs 2000 crore to set up a new state-of-the-art personal healthcare manufacturing facility in Gujarat. The investment was announced by LV Vaidyanathan, CEO, P&G India, in a meeting with Bhupendra Patel, Chief Minister of Gujarat.

The facility builds on top of the P&G India's existing manufacturing footprint of 8 plants across the country and expands the existing presence in Gujarat. P&G already operates a state-of-the-art manufacturing plant in Sanand, Ahmedabad, since 2015.

The new state-of-the-art manufacturing plant will produce products that are part of P&G's global healthcare product portfolio, especially digestives. This facility will be operational over the next few years and is set to become an export hub for P&G globally, as it will help P&G India in serving consumers across the globe. With this investment, P&G India will help create hundreds of direct and indirect jobs, thereby offering a significant boost to the local economy.

The facility is situated across a 50,000 sqm area in Sanand, Gujarat. It will use state-of-the-art technology to manufacture superior products in the digestive wellness space and is designed to be fully automated based on the modern concept of 'Industry 4.0'. This concept employs futuristic technology including the latest vision systems for quality checks, robotic equipment for material movement and operator cockpits to name a few. The investment is being planned through an unlisted private company and does not impact any of the listed public companies of the P&G group in India.

Image caption- P&G's CEO LV Vaidyanathan with Bhupendra Patel, Chief Minister of Gujarat