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Emcure Pharma launches new variant of Ferric Carboxymaltose for anaemia treatment

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Dose suitable for majority of Indian patients with iron deficiency and iron deficiency anaemia



Pune-based Emcure Pharmaceuticals has announced the launch of Orofer FCM 750, a new extension of its parenteral iron brand containing Ferric carboxymaltose (FCM).

The new dosage variant is designed to provide a more effective and convenient option for patients with iron deficiency and iron deficiency anaemia (IDA). DCGI-approved FCM is indicated for treatment of iron deficiency when oral iron preparations are ineffective or cannot be used. It is already available in dosage forms 1000mg/ 20ml and 500mg/ 10ml single-use vials.

With this latest launch, Orofer FCM will also be available as a 750mg/15ml dosage form recommended for treatment of patients with Hemoglobin less than 10 g/dl & bodyweight between 35 kg to 70kg. Orofer FCM can only be obtained through a prescription from a registered medical practitioner.

IDA is a significant burden for women, especially during later trimesters of pregnancy and secondary to postpartum hemorrhage (PPH). Approximately 36% of maternal deaths are attributed to PPH as per Indian studies; whereas anaemia during pregnancy is reported among 45.7% and 54.3% of pregnant women in urban and rural areas, respectively, hampering post-partum maternal and early child health outcomes.