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HealthifyMe picks Stanfordâ??s Dr Shebani Sethi as Chief Medical Officer

15 November 2022 | News

Dr Shebani brings a decade of experience in obesity medicine and psychiatry along with cutting-edge knowledge on metabolic health



In a first for a healthtech startup in India, Bengaluru-based HealthifyMe has announced the appointment of Dr Shebani Sethi as its consulting Chief Medical Officer (CMO).

Dr Shebani is the Founding Director of Metabolic Psychiatry, a term she coined at Stanford University School of Medicine. She brings a decade of experience in obesity medicine and psychiatry along with cutting-edge knowledge of metabolic health.

She will play an instrumental role in building HealthifyMe 2.0 where the larger organisational goal is to put metabolic health at its core and weave key cognitive and behavioral neuroscience elements as a part of the company's DNA across all its products.

Dr Shebani is a physician board-certified in obesity medicine and psychiatry. Besides consulting with HealthifyMe, she is a Clinical Assistant Professor at Stanford University School of Medicine, where she pursues metabolic psychiatry research and runs a clinical program in the Department of Psychiatry and Behavioral Sciences.

She works at the intersection of metabolic health and psychology which is a rare and newer field of research applicable to fitness and wellness. She will apply her expertise to make HealthifyPro the world's foremost metabolic health solution by adding principles of neuropsychology and metabolic medicine into its core design.