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Plum appoints Jayanth Ganapathy as Director, Healthcare

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Aims to improve healthcare access to its members by building a comprehensive healthcare benefits portfolio



Plum, an employee health insurance platform, has appointed Jayanth Ganapathy as Director, Healthcare. Ganapathy will work towards creating a countrywide hyperlocal healthcare network which is easily accessible to Plum's customers. He has a strong understanding of driving healthcare operations having earlier led telemedicine and diagnostics business units for organisations such as Practo, Connect & Heal and Qikwell. At Plum, he will be instrumental in expanding Plum's partnership footprints within the healthcare ecosystem including clinics, pathology labs and e-pharmacies among others.