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HealthAssure to invest \$15 Million to strengthen the primary care services in India

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Plans to expand footprint across South Asia & South-East Asia markets over the next 3 years



HealthAssure, a HealthTech firm which is India's leading primary care aggregator already has a network of 3,100 primary care centers across 1000 cities in India plans to expand and enriched its medical network to include more and more consumer needs and create a robust primary care ecosystem.

The investment will be used in creating new Medical Networks and consumer products. Build distribution channels to cover Individuals, corporates and Insurers.

The fund will utilizes to enlarge Technology investments to make easier access to primary health across the country. It will acquire other healthcare startups and expand internationally.

The startup is the first of its kind in the healthcare services space in India and currently has one of the largest primary care networks in the country.

The Company works with some renowned large firms in the insurance/corporate segments.

The startup provides comprehensive medical services for individuals by not only helping them choose a doctor, specialist, pathology, diagnostics, tele doctor, home care, etc and book appointments, based on their needs such as proximity, most convenient day, time etc. but also enables reminders and finally the report delivery/follow up consultation requirements at the end of every visit.