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EasyBuyHealth raises seed funding of USD 350,000

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EasyBuyHealth, one of India's healthcare services aggregator has recently completed a successful round of seed funding of USD 350,000 and by the received capital aims to enhance its healthcare management platform and speed up growth opportunities.

"Bringing together a group of investors that understood what we're trying to do and how our mission to make healthcare simplified, transparent and affordable, was very important to us. These marquee individual investors are industry veterans, and it is a validation of our business model, that they have chosen to invest in us," Gagan Kapur, Co-Founder and CEO of EasyBuyHealth said.

The investor group comprised IIM Kolkata alumnus, owner of MGM Forgings and a serial angel investor in 5 innovative companies Mukesh Agarwal.

The capital is to be invested in developing the healthcare management platform and the company targets to double its team size within the next 6 months.

"The team's vision is to also leverage the capital towards developing a solid technical framework to build an all-encompassing healthcare platform that will emerge as the default destination for users to reach out for healthcare services ranging from preventive, operative, diagnostic to wellness," EasyBuyHealth said.