

Azafran Innovacion introduces new SPF Crème

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Azafran Innovacion Ltd has launched D'Fend SPF Crème, SPF 30 and SPF 50. The new D'Fend SPF Crème by Azafran is a sun warrior. It is a daily use sunscreen made with natural ingredients like Mineral rich water and Organic Soya Butter. It can be used for face and body and gives high broad-spectrum sun protection against harmful UVB and UVA rays. It protects the skin from seasonal pollution, reduces pigmentation, sun burn and sun tan.

Apart from this, mineral rich water in the crème hydrates the skin, while organic soya butter moisturizes, soothes wrinkles and nourishes the skin. So, by adopting this crème in their regular skin care routine, one can get moisturization and sun protection in a single step.

There are two variants of the crème- SPF 30 and SPF 50. While SPF 30 can be used for indoors, SPF 50 gives very high sun protection for those who are engaged in any outdoor and sports activities. Sweat and water-resistant formula makes it ideal for those involved in activities like swimming. Both the sunscreens have UVA protection which blocks more than 90% of the sun rays. It is suitable for all skin types and can also be applied on babies 2 years and above.

As the crème is made with natural ingredients, it does not block the skin pores, so will not cause acne and breakouts. Its light weight texture gets absorbed into the skin within seconds without making the skin white. It can be ordered online through Azafran's own website (azafranorganics.com) and amazon.in. It is also available at selected general trade and modern trade

stores. Skin needs protection from sun induced skin damage throughout the year and Azafran's sunscreens are ideal to be used all year round.