

Apollo Hospitals launches special Heart Program

27 September 2017 | News

The program will be applicable across 60 centres of Apollo Hospitals in India.



Apollo Hospitals recently launched the 'Healthy Heart' Program, India's first heart disease prevention and reversal program. Ahead of World Heart Day, observed on September 29, the program is tailored to help persons prone to heart diseases and patients already suffering from heart ailments to arrest and reverse the progress of the disease.

The Healthy Heart Program is a fee-based, annual, personalised heart disease reversal program which at enrolment stage classifies patients into high or low risk based on a physical screening encompassing 14 important health parameters.

Once enrolled, the program includes continuing healthy heart doctor consultations, four cardiologist-physician consults/year, diet & lifestyle counselling (yoga, micronutrients and meditation) and continuous monitoring by a Customer Relationship Management infrastructure throughout their treatment.

The program will be applicable across 60 centres of Apollo Hospitals in India. Persons enrolling in the program are also eligible for a 15% discount for any other interventions that might be required. People undergoing angioplasty or bypass surgery at Apollo Hospitals will be automatically be enrolled into the program free of cost for a year. This is to enhance the outcome of the interventions and prevent recurrence.