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www.biospectrumindia.co

First e-commerce marketplace dedicated towards laboratory and life science products launched

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Biomall also serves as a discovery platform where researchers can learn about other brands available in the market supplying similar products and the various ongoing offers



Biomall's platform (https://www.biomall.in/) helps scientists from leading government institutions and other private companies including diagnostic laboratories to buy lab products from multiple brands in a few clicks.

A typical procedure for purchase stretches easily to a few months. With the arrival of Biomall, this entire process is shrunk to a few days. Biomall has achieved this by partnering with suppliers across India and provide them with a dashboard where they can upload their inventory on a real-time basis thereby helping the research community source their products from any supplier.

It's a win win situation for both buyers and suppliers as buyers get their products in time and suppliers can liquidate their inventory and get paid in a timely manner.

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A supplier can directly promote his listed products to the end customers by using Biomall's digit marketing and video catalog services. Biomall has already helped Indian companies like Research-Lab Fine Chemicals, Micromaster Laboratories and micropipette manufacturer Biosystems Company reach a much wider audience. It has also helped International companies like Germany's lab furniture manufacturer Waldner and USA's antibody/ELISA kits manufacturer Creative Diagnostics make inroads into the Indian market.

Biomall is now involved in setting-up new laboratories as they can procure everything for their clients. In a bid to promote science, Biomall has started to feature young scientists and also share latest trends in scientific research through its blog. Biomall has also begun to conduct technical workshops in institutes where researchers can get hands-on experience of the latest technology and suppliers can promote their newest offerings.