

## Kiran Medical Systems bags healthcare award

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Kiran Medical Systems, the Radiology Division of Trivitron Healthcare, won the "Best Medical Equipment Company of the Year" award at the CIMS Healthcare Excellence Award Ceremony.

Kiran Medical Systems is a leading radiology focused medical equipment manufacturer with a comprehensive range of innovation driven radiology equipment including Digital Radiography Systems, C-Arms, X-ray Equipment, Imaging Accessories and Radiation Protection Products.

Kiran's manufacturing facilities are approved by leading regulatory agencies including AERB and US FDA. The quality systems are assessed and certified to ISO 9001:2008 and ISO 13485:2003/EN ISO 13485:2012 standards. The products conform to norms of CE as per European Council's Medical Device Directive (MDD) and Personal Protection Equipment (PPE) directive. Kiran products are exported to 165 countries across the globe.

Kiran's range of radiology equipment is made cost-effective to the Indian market by adhering to the company's inherent 'Make in India' philosophy. With 50-65 per cent of the entire raw materials designed and manufactured from scratch in India, there is a significant cost reduction in the development of the equipment subsequently enabling the brand to make the products available at affordable prices.

This also helps in leveraging local technological competence and entrepreneurial mindset to the global market thereby promoting Indian products and solutions designed to increase efficiency at reduced costs at an international level.

Speaking on the occasion Mr. Satyaki Banerjee, CEO of Kiran Medical Systems, a division of Trivitron Healthcare, commented, "It's a great honor for us to receive the prestigious CIMS Healthcare award of 'Best Medical Equipment Company of the Year'. Trivitron Healthcare is committed to making Healthcare Affordable and Accessible to everyone across the Globe and Kiran – the radiology division of Trivitron is focusing extensively on research and development to develop robust, smart and practical imaging products that offer incredible clinical functionality at an affordable cost. Kiran has a strong

legacy of manufacturing high quality radiology accessories and radiation protection products for over 3 decades and over the past few years Kiran has introduced a wide array of equipment that include Surgical C-Arm systems with Digital 1K 1K Imaging System, Fully integrated Digital Radiography Systems and DR retrofit systems. Kiran has a strong R&D pipeline that includes digital mobile x-ray and mammography systems.”