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Portea Medical expands digital health initiatives for physiotherapy with Physitrack

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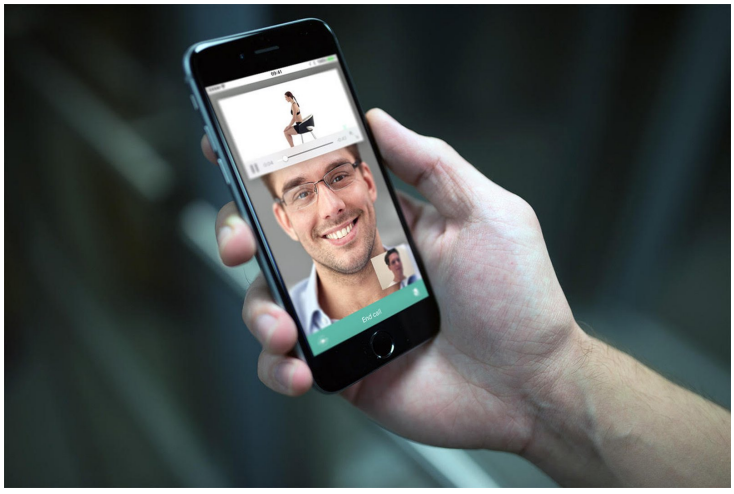
This telehealth solution enables patients to access educational content, home-based video solutions for exercises, and consultations



Portea Medical has expanded its digital health initiatives with the launch of a project in collaboration with patient engagement solution, Physitrack.

This will enable Portea Medical's physiotherapy patients around India to access customized video-based exercise programs prescribed by Portea physiotherapists, educational content, clinical questionnaires, as well as consult with Portea physiotherapists via their smartphone, tablet or computer through the Portea App which been integrated with PhysiApp from Physitrack.

Runam Mehta, Business Manager, Medical Services at Portea Medical said, "Ensuring our patients are able to heal quickly and completely in the comfort of their homes, is a key focus area for us at Portea. The collaboration with Physitrack will help in better adherence to treatment plans and translate into improved health outcomes for our patients. The integration between Portea's EMR and Physitrack means our physiotherapists can provide remote support when required. It also ensures data integrity between the two platforms."

"Innovation plays a key role in how Portea delivers healthcare and this partnership expands our digital health initiatives," she added.

Marijn Kortekaas, Partner and Program Director Asia Pacific at Physitrack said, "Portea's holistic approach around improving patient outcomes and creating a more efficient workflow for its physiotherapists is truly ground-breaking. In addition to rolling out digital home exercise provision, patient education and outcomes reporting, delivered via our integrated Telehealth feature, Portea also integrated its EMR system with Physitrack to create significant time-savings for its physiotherapists. We are very excited to be partnering with Portea on this project."