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Growfitter raises funds for expansion

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Mumbai-based health and fitness discovery platform Growfitter has raised $600K in a Pre-Series A round of funding from San Francisco-based VC SQue Capital. With this round, Karan Chellani, Partner SQue Capital will join the Board of the company and Mukesh Makhija, the Managing Partner of Grace Capital Venture, will join Growfitter as an Advisor.

Growfitter is one of the startups in health and fitness domain which is working on core AI and Machine Learning technology and continues to grow with a focus to help build and create a complete ecosystem in the preventive healthcare space.

Growfitter was launched in 2015 by the duo Sanmati Pande and Harshit Sethy. It aims to provide an incentivised wellness program, to build individual health quotient, by motivating and rewarding people to adopt an active and healthier lifestyle.

Karan Chellani Managing Partner SQue Capital stated that the fund is focused on AI, Healthtech, Fintech and online retail sectors. It is foreseen in the next 3-5 years that AI will be the key in every technology startup.