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Funds raised by Adesaa Wellness

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Adesaa Wellness has recently launched a program offering an amalgamation of the best of ancient Indian traditions â?? Yoga, Meditation and Naturopathy.



A Mumbai based wellness startup, Adesaa Wellness Private Limited, has raised an undisclosed amount of funding from angel investors.

Adesaa Wellness has recently launched a program offering an amalgamation of the best of ancient Indian traditions – Yoga, Meditation and Naturopathy. It intends to provide some of the finest wellness retreat programs for physical, spiritual, and mental rejuvenation. It aims to spread the light of India's ancient yoga globally to integrate body, mind and soul.

Samidha Rasaikar, Co-Founder and Chief Executive Officer, Adesaa Wellness Private Limited stated that this investment gives additional resources to support Adesaa's expansion plan, which will be used to accelerate the marketing efforts as well as employment generation. The expansion plans are very exciting for the investors as they foresee a huge potential for this business model. Adesaa is going to democratise healthy living providing some of the finest retreat programs and create employment to hundreds of yoga teachers and nutritionists.

Adesaa is focusing its efforts in niches where it has special expertise and guidance from Yoga Pandit Shri Gopinath Bhimaji Kedar, who has been practicing advanced level of Astanga yoga over 18 years.

The Yoga and wellness segment has boomed into one of the most revenue generating businesses with a USD 3.2 trillion industry. While India is currently measured at INR 490 billion and it is estimated to rise by 20 per cent in the next five years.