

## Ozone Ayurvedics launches herbal eye drops

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**ITIS Plus Care Eye Drops is designed to keep eyes well-lubricated, nourished, healthy and sparkling. This ophthalmic topical preparation is first-of-its-kind artificial tear drops.**



Ozone Ayurvedics, a company operating under the aegis of Ozone Group of Companies, has launched a herbal solution for dry eyes that is enriched with 11 organic herbal actives.

ITIS Plus Care Eye Drops is designed to keep eyes well-lubricated, nourished, healthy and sparkling. This ophthalmic topical preparation is first-of-its-kind artificial tear drops. ITIS Plus Care Eye Drops is a sterile, isotonic Hydroxy Propyl Methyl Cellulose (HPMC) 0.3%, containing poly-herbal formulation to be used as therapeutic eye lubricant. It is designed to protect against eye strain and tear film loss by keeping eyes moist and nourished.

A large number of Indians today suffer from eye issues such as fatigue, dryness, irritation, itchiness, infection, swollen eyelid, burning sensation and grittiness.

This innovative eye drop offers a superior, efficacious and safe herbal solution to all the aforesaid problems as its basic formulation is clinically and scientifically proven by clinical trial (including 85 patients) conducted at Dr Rajendra Prasad Centre for Ophthalmic Sciences, All India Institute of Medical Sciences (AIIMS), New Delhi.