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Intel to provide health care support to parents of its employees in India

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The programme will provide employees access to a range of essential health and wellness services for their parents and parents-in-law



Intel has introduced Elder Care Program in India under which healthcare support will be given to its employees' parents.Through the Elder Care Program, the US-based hardware and semiconductor major aims to offer better work environment to employees and help them care for their elderly parents and relatives at home.

The programme will provide employees access to a range of essential health and wellness services for their parents and parents-in-law including home health aide, transport and escorting to and from medical appointments, home nurse visits, general physician and physiotherapy visits, sample collection and report delivery for medical tests and a dedicated helpline number for free medical and counselling.

Preethi Madappa, director, human resource, Intel South Asia said, "We found in our own assessment there seems to be an increasing vulnerability that elderly seems to experience and this was coming to us from the data of medical claims of employees, percentage of claims and from which segment. We found that a large portion of that was coming in from the parents or the parent-in-laws"

Intel has tied up with a third party vendor for Elder Care Program that manages the services across the country including specific tier-II cities.

"Life expectancy in India has increased in the past few years and multiple studies suggest it will go up further. This certainly prompted Intel to design a programme for the elderly family members of our employees and especially for those who stays away from family", added Madappa.

"We realised that employees feel that they are able to bring the best selves to work when they believe their entire well-being including family is taken care of. As a technology company we have best and the brightest young minds coming in but that also means their families and parents' support is another aspect to be considered," she added