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In a mega event organised at Four Points by Sheraton, television diva, Mandira Bedi launched Planet Herb Lifesciences (PHL) products in New Delhi at 'The Herbal Science Summit 2017'. The event was attended by some of the stalwarts of the healthcare industry with eminent speakers, such as Dr. Tripti Tandon, Celebrity Dietician, Dr. Aru Handa, Senior Consultant, Medanta-Medcity and Dr. Dolly Marya, Senior Consultant Obstetrician and Gynaecologist, The Marya Clinic and Max SmartSuper Speciality Hospital, sharing their views on the traditional medicines.

Speaking on the occasion, VK Dhawan, CEO, PHL said, "To reintroduce age old methods with modern technology was the idea with which Planet Herb was born. Company's main focus is to utilize the best resources from its own state and develop them into medicines which would help relieve modern ailments through natural therapy and products."

"I am true believer of originality and purity. Our body loves an organic routine as it is stress free and uplifts not only our system, but also our spirits. The step that PHL has taken to empower the country with traditional medicines is commendable and we will see its positive results in the coming future," said Mandira Bedi.