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24 October 2016 | News | By BioSpectrum Bureau

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analytica Anacon India and India Lab Expo, India's leading trade fairs for laboratory technology, analysis, biotechnology and diagnostics market, kicked off its 9th edition at the Hitex exhibition center in Hyderabad 20th October 2016.

The twin trade fairs were inaugurated by Mr. Ashes Ganguly, President from Indian Analytical Instruments Association, Mr. P.V.Appaj, Director General from Pharmexcil, Mr. Venkateshwarlu, President from Telangana Chambers of Commerce and Industry and Mr. Ravindra Modi, President from Federation of Telangana and Andhra Pradesh Chambers of Commerce and Industry.

It brought together internationally renowned exhibitors, consultants, business experts and key government officials on one common platform to discuss global best practices and seek solutions to some of the most pressing challenges related to the industry.

The first day highlights of the trade fairs includes high-impact conference titled 'Science meets Technology' which focused on 'Regulatory aspects of Pharmaceutical Laboratories', 'Biopharmaceuticals and Bioanalysis', 'Food Safety' and 'Clinical Diagnosis'.

The conference was hosted by the Indian Analytical Instruments Association (IAIA) and was attended by speakers, eminent scientists and industry representatives, coming from domestic and international markets. The program was rounded out by tutorials in four sessions where practical application tips were passed on to the audience. There were more than 250 delegates participating at the conference who also had the opportunity to interact with eminent scientists visiting the twin trade fairs.

The trade fairs also held pre-scheduled Buyer-Seller meetings simultaneously with the conference where more than 350 buyer-seller meetings have been scheduled over the span of three days out of which over 200 were VIP buyers. Exhibitors, decision makers and VIPs directly networked and interacted with clients and other industry delegates from international and

domestic market and discussed about new equipments, technologies and solutions.

The trade fairs witnessed around 250 exhibitors both from international and domestic market, who came together to provide solutions & promote best practices through technology. The exhibition saw participation from international pavilions like Germany and China and also witnessed exhibitors like asAbdos Labtech, Agilent Technologies, AJ Instrument, Akshaya Scientifics, Art Lab Equipments, Brand Scientific Equipment, Cryogen, Honeywell, IKA India, Merck Millipore, Newtronic Lifecare Equipment, Osworld Scientific Equipments, Shimadzu and Waters India showcase their products and services.

For the first time ever, the trade fairs staged a Live Lab, where exhibitors and visitors had visual experience of lab demonstrations. A real life laboratory was set-up where exhibitors showcased and performed live experiments for the visitors by displaying and running instruments from their company. Visitors attended the Live Lab Demonstration included lab technicians, principal scientists and people related to research and development, quality control and contract research laboratories.

analytica Anacon India and India Lab Expo received support from leading trade bodies and associations like the Indian Analytical Instruments Association (IAIA), Ambala Scientific Instruments Manufacturers Association (ASIMA), Bulk Drug Manufacturers' Association (BDMA), The Federation of Small & Medium Enterprises (FSME), The Federation of Telangana and Andhra Pradesh Chambers of Commerce and Industry (FTAPCCI), Indian Chemical Council (ICC), Indian Drug Manufacturer's Association (IDMA), Telangana Chambers of Commerce and Industry (TECCI), National Small Industries Corporation (NSIC), SPECTARIS trade association Analytical, Bio and Laboratory Technology from Germany and the Swiss-Indian Chamber of Commerce.

Bhupinder Singh, CEO of Messe M^Änchen India said "We are very happy to see a great response at analytica Anacon India and India Lab Expo 2016 in terms of visitors, exhibitors, delegates and key dignitaries both at the business meetings and at the technical forums. This is the first day of the trade fair saw an absolutely packed buyer-seller meet along with a much anticipated Live Lab Demonstrations which completely upped the ante in terms of a visitor and business experience at analytica Anacon India and India Lab Expo 2016."