

Cloudnine Hospital and Practo collaborate on International Women's Day

08 March 2016 | News | By BioSpectrum Bureau

Cloudnine Hospital and Practo collaborate on International Women's Day

To mark the International Women's Day, Cloudnine Hospital, a leading chain of maternity hospital and Practo have entered into a collaboration to create awareness on women's health issues especially amongst working mothers. Leading experts from Cloudnine Hospital will be answering questions on all health issues on Practo Consult - #WhatWomenWant for free. This counselling will start from 12 noon onwards.

Counselling experts from Cloudnine Hospital on the panel include Dr Padmanjali K S, senior member of the Indian Pediatric Association, Karnataka Medical Council, Pediatrician at Cloudnine Hospital and Dr Shashikala Hande, Gynaecologist and Obstetrician at Cloudnine Hospital.

#WhatWomenWant initiative is about spreading awareness about the importance of women's health while providing an easy way for them to get answers to health queries they have about themselves or about their loved ones as well. Practo Consult is a platform made for women who lead increasingly hectic lives and therefore often ignore their health concerns which then often lead to larger more serious issues.

Mr Rohit MA, managing director, Cloudnine Hospital said, "Women all around us are playing multiple social roles and are contributing substantially to the needs of the family. This can be stressful at times and health usually takes a back seat. On this International Women's Day, we are collaborating with Practo to create awareness on women's health issues and their management, by encouraging active online interactive sessions with our expert doctors."

Mr Shashank ND - founder and CEO - Practo, said, "Practo is on a mission to help mankind live longer healthier lives across the globe. The right to health is a human right and on this day, we want to enable all women to use that right and ask us their health related questions on Practo Consult. The first step to find a solution is to create awareness, and with Practo Consult, we hope that women from all cities across India will be able to get the right answers, for free, from the best doctors. On this Women's Day we continue our march to help women live healthier, longer lives."

Under this initiative, women in tier 2 and tier 3 cities can now get their health queries answered by experts at Cloudnine for free of cost. With Practo's initiative #WhatWomenWant, Practo Consult invites women around the country to seek the right answers to their health queries, so that they can de-stress, care for themselves and their family members in the best way possible and live healthier, longer lives.