

## Apple and IBM alliance will target healthcare

19 July 2014 | News | By BioSpectrum Bureau

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The latest business partnership includes building IBM MobileFirst for iOS Solutions. These apps reportedly target specific opportunities in industries such as insurance, banking, healthcare and telecommunications. Apple will provide support and mobile service, with 24/7 customer support service, while IBM provides on-site service.

IBM MobileFirst for iOS Solutions should be available to the public starting in fall 2014, with additional releases scheduled in 2015.

Forthcoming iPhone 6, according to the latest information suggests that the company is looking to get into digital health in a big way. Leaked screenshots of a "Healthbook" app rumoured to be landing on iPhones show categories for such sort of data and more. Some tabs such as "Activity" and "Weight" could be fed by internet-connected gadgets but others (such as "Bloodwork") seem like they would have to rely on professional health care workers for their input.