

Hybrid clouds to witness highest growth by 2020

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Healthcare cloud computing is used to share patient information between healthcare providers and pharmacists.

It also plays a vital role in patient billing and reduces capital expenditure which is associated with conventional mode of billing practices.

It increases the speed and flexibility of healthcare services such as telemedicine, electronic medical records, and image diagnostic techniques.

Mobile devices are gaining popularity in delivering healthcare services.

According to ReportLinker, a search engine, various factors such as increasing demand for better healthcare facilities, rising government initiatives and cost effectiveness are driving the global market for healthcare cloud computing.

In addition, rising investments from healthcare IT players and growing popularity of wireless and cloud technology are some of the major drivers for the global healthcare cloud computing market.

However, lack of experienced professionals is key restraint for the global healthcare cloud computing market. In addition, lack of security and privacy of patient's information also obstructs the growth of the global healthcare cloud computing market.

The US represents the largest market for healthcare cloud computing in North American region.

This is due to improved healthcare infrastructure and technological advancements.

Asia is expected to experience high growth rate in the next five years in global healthcare cloud computing market.

This is due to improving healthcare infrastructure and increasing government spending on healthcare IT.

In addition, several government associations are also supporting in growth of the healthcare cloud computing market in Asia.

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Increasing usage of portable devices, such as cell-phones and laptops, to access healthcare services is the key trend for the global healthcare cloud computing market.