

Nightingales Home Health Services launches in Mumbai

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Nightingales Home Health Services, a Medwell Ventures company, which has pioneered the speciality-led home healthcare service delivery, has announced its entry into Mumbai. After successfully establishing a deep presence in the Bengaluru and Hyderabad markets, Nightingales has established its first branch at Nariman Point in South Mumbai.

A multi-disciplinary and experienced team will provide comprehensive healthcare services at home including visits by doctors, nurses, physiotherapists, respiratory therapists and wound care therapists. Nightingales has established specialised protocols for management of patients with strokes, COPD, Congestive heart failure, diabetic wounds and musculoskeletal issues at their home.

Nightingales has a 20 yr. history in home health in Bangalore and since its acquisition by Medwell Ventures the company has transformed its services and has been on rapid expansion across key metros in the country.

Mr Vishal Bali, co-founder and chairman, Medwell Ventures said, "India is going through a transformation in its healthcare delivery ecosystem and speciality led home healthcare services with a focus on chronic diseases will play a key role in this transformation. Heart diseases, COPD, Strokes, Cancers and Diabetes are 60 percent cause of mortality in the country. Non Communicable Disease's (NCD's) scale to become chronic diseases and currently account for 40 percent of all hospital stays and 35 percent of OPD visits. Our model of home healthcare through Nightingales aims to reduce recurrent hospitalisation of patients with chronic diseases by devising personalised care plans for their management at home. NCD's and neurohealth issues will cost India \$4.58 trillion by 2030 and will cause huge health affordability issues."

Nightingales currently provides deep coverage through its network of 5 branches in Bangalore and 4 branches in Hyderabad. Some of its branches also provide on-site physiotherapy services in conjunction with home physiotherapy to provide patients with the continuum of care.

"Chronic diseases are a key healthcare issue in Mumbai with a high re-hospitalisation rate. We are bringing to Mumbai our extensive experience of home based care protocols and a well-qualified clinical, paraclinical and professional management team. Our South Mumbai branch will cover 3.2-3.5 million people and subsequent branches will come up in the suburbs of Mumbai. With more than 60 percent of hospital beds currently present in South Mumbai we see post hospitalisation care as an integral offering from Nightingales," said Mr Lalit Pai , CEO, Nightingales.

Nightingales currently provides 10,400 home health services per month across its spectrum of care plans and currently has more than 150 post stroke patients under its care delivery. The company also started an innovative home dentistry service for the elderly and has served more than 1000 patients across the two cities. Nightingales has a full time team strength of 600 people.

Commenting on the Mumbai launch, Dr Ferzaan Engineer, co-founder and co-chairman of Medwell Ventures said, "As a technology-based home healthcare company we see our services expand to more than 10 cities in India with multiple branches in each city. Our model of home healthcare is highly differentiated by its clinical focus and we will continue to expand our portfolio of services based on patient centric needs."

Medwell Ventures raised a series A-round \$10mn in 2015 by Fidelity Growth Partners India which is now known as Eight Roads.