

## Vyome Biosciences launches its first product

26 April 2015 | News | By BioSpectrum Bureau

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Vyome Biosciences announces the launch of OLIQUE Hair Oil Potion, its first innovative products range for combating the problem of dandruff and hair fall. OLIQUE products are a result of persistent innovation and research by a dedicated team of the best and international scientists and experts in the field of dermatology.

Dandruff, a common skin condition affecting more than 50 percent of the adult population, is hard to treat and keeps recurring even after the treatment.

"The wash-off products like ordinary shampoos, do not offer a long lasting solution to the patients. To counter this problem, Vyome has launched Olique, an innovative and first of its kind leave-on hair oil potion which provides a long lasting cure. Olique Hair Care range of products is specially formulated using a patented platform technology - Molecular Replacement Technology (MRT), which treats fungal diseases like dandruff," said Mr N Venkat, co-founder and CEO of Vyome Biosciences.

Olique hair oil potion (VB-001) has been clinically proven for superiority and the rigorous clinical research has shown 20 percent higher efficacy over the best anti-dandruff shampoo in the market.

"I am delighted with the launch of the Anti dandruff and Anti hair fall Olique Hair Oil Potion. This is an important milestone as Vyome moves towards a successful commercialization of its products," said Dr Raghunath Mashelkar, Padma Vibhushan and chairman of Vyome's Board of Directors, expressing his happiness on the launch of the product.

