

## Samsung unveils new healthcare products

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Samsung Electronics America, a subsidiary of Samsung Electronics has reinforced its commitment to help healthcare providers enhance patient care, improve patient satisfaction and increase workflow efficiency with its lineup of products at the HIMSS Annual Conference and Exhibition.

The company is demonstrating its range of products and solutions in specific healthcare scenarios.

"Samsung has a continued commitment to the healthcare sector as part of our enterprise focus and we are excited that HIMSS provides an opportunity to show the breadth of our products and solutions to provide better connected care," said Mr Ted Brodheim, vice-president of vertical business at Samsung Electronics America. "We want to demonstrate that Samsung understands the need to improve healthcare outcomes while lowering costs, and we will be their partner in transforming the provider and patient experience."

Samsung's leading technology has applications across the spectrum of healthcare settings, from lobbies and patient registration areas to exam rooms and call centers. The booth features Samsung's connected care experience for visitors to learn how its technology solutions work together in real-life scenarios, including Lobby/Patient Registration, Exam Room, Remote Care Management and Smart Patient Room.

Also integrated through Samsung's technology showcase is Samsung KNOX - its best-in-class secure enterprise mobile platform. Samsung KNOX provides comprehensive data protection and powerful device management capabilities that are critical when it comes to storing patient information and medical records.