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Medical insights on breast cancer at Pink meet 2014

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The Pink Meet, 2014, saw the assembling of 150 doctors at Trident, BKC, Mumbai, discussing on what is novel in the treatment and care for breast cancer and lot more. The two day event was organized by Dr L H Hiranandani Hospital.Â

Not restricting the topics to treatment and care the doctors made it a point to focus on the social impact of breast cancer along with the topic of concern 'Fertility beyond breast cancer'. Mr Niranjan Hiranandani, chief managing trustee of Dr L H Hiranandani Hospital inaugurated the conference. Leading cancer specialists includes Padma Shri Dr Rajendra Badwe, Padma Shri Dr Suresh Advani and many other experts share their insights and experiences on the new innovation and evolution in the treatment and point of care for breast cancer.

"Comprehending the need for medical community's engagement in the fight against cancer, Dr L H Hiranandani Hospital along with International Oncology started 'The Pink Meet', a medical conference with social relevance. We are proud to provide the experts in the field a platform yet again to interact with the fraternity and discuss their experiences" commented Dr Sujit Chatterjee, CEO, Dr L H Hiranandani Hospital and also the chief coordinator of the 'Pink Meet - 2014'

As per the reports India roughly records 100,000 new cases annually, the study also suggest that would be 3 percent increase per year to add to the present number. In 2014, an estimated 425,000 women will die from breast cancer and that number doesn't stop there but will rise to 750,000 by 2030.

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