

GSK moves to new smart office in Gurgaon

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The design has been inspired by the GSK 'heart' which forms the core of the GSK logo and encapsulates the company's dedication to improve the quality of lives by do more, feel better and live longer.

Commenting on the move to the new office, Mr Zubair Ahmed, MD, GlaxoSmithKline Consumer Healthcare, said, "We are excited and looking forward to an open, free and fun work environment, allowing employees to enjoy their work and be more productive. The idea of this smart office originated from an internal study which indicated that 85% of the assets in any office were dedicated to stationed cubicles. Interestingly only 35% of work related activities were happening in these areas. This is a dramatic shift from the usual office set-up to an absolute barrier free, flexi seating options across levels."

The smart office with its formal and informal spaces has been tech'ed up to ensure that work continues uninterrupted from any corner.

The design comprises flexible seating and cabin less format that would encourage greater collaboration and strengthen engagement.

Employees are empowered to select their own seats within their functional neighbourhood and outside of that.

In a complete shift from the past, the functional heads now share space with their respective teams to drive greater teamwork.

This is the second smart office from the ground-up within GSK after the North American Headquarters at Navy Yard, Philadelphia.

The design of the space is inspired by the human body: the heart, the vein, the brain and the skin. At the core of the office is the 'heart' which drives the energy from the lift lobby and the open greeting area of the reception.

The vein outlines this section, creating the central circulation through the access controlled spaces for movement and connectivity that inspires conversations.

The third layer is the brain - the space where ideas take birth in smart working meeting rooms, quiet rooms and small relaxed huddle areas.

The final area is the skin - the space where work breathes and gives rise to collaboration and co-creation.