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The awards were presented by BioInformatics LLC, the premier market research and advisory firm serving the life science industry.

The event was attended by industry executives and product and marketing professionals from 41 life science companies. Using industry best-practices market research methodologies, almost 6,000 scientists were surveyed to reveal preferred suppliers in 28 product, communications, and support categories.

These scientists were drawn from BioInformatics LLC's online panel of scientists, The Science Advisory Board.

From the data collected, BioInformatics LLC analysts calculated an overall score for each nominated company based on the number of nominations received, as well as key measurements of customer satisfaction and loyalty.

"The vision and foresight of the companies we honored last night have made possible many of the scientific advances of the past decade," said Ms Jennifer Cotteleer, CEO of BioInformatics LLC. "Life science tools companies are the foundation upon which biological research and drug discovery rest and we are proud to support them in understanding the needs of their scientific customers."

The Winners of the prestigious 2014 Life Science Industry Awards® are:

Abcam

Best Use of Digital Media

Agilent Technologies

Best High Throughput Screening & Analysis Systems

Becton, Dickinson & Co.

Best Cell Analysis Instruments (Flow Cytometer-Based)
Best Technical Support
Best Workflow Solutions - Cell-Based Research
Most Memorable Advertising

Bio-Rad Laboratories

Best Protein Expression & Analysis Products
Best Workflow Solutions - Genomics

Carl Zeiss

Best Cell Biology Instruments (Microscope-Based)
Breakthrough Product - Neuroscience Research

Cell Signaling Technology

Best Antibodies
Most Useful Website

EMD/Merck Millipore

"Greenest" Life Science Company

Eppendorf

Best General Lab Equipment

GE Healthcare Life Sciences

Best Instrumentation for Protein Analysis & Purification
Best Protein Purification & Separation Products

Illumina

Best High Throughput Sequencing Platform

Life Technologies (Thermo Fisher Scientific)

Best Cell Biology Products
Best Cell Culture Media & Reagents
Best Genomics Analysis Kits & Reagents
Best Instrumentation for Genomic Analysis

New England Biolabs

Best Molecular Biology Products

QIAGEN

Best Nucleic Acid Purification & Separation Products
Most Helpful Sales Force

Seahorse Bioscience

Company to Watch in 2015
Sigma-Aldrich
Best Customer Service

Thermo Fisher Scientific

Best Workflow Solutions - Proteomics
2014 Market Leadership Award