BioSpectrum
the business of Bi
24 years of leveraging the business of Bio
www.biospectrumindia.co

Philips India appoints new MD

18 November 2015 | News | By BioSpectrum Bureau

Philips India appoints new MD



In his new role, Mr Raja will be responsible for driving and building the Healthcare and Consumer Lifestyle businesses for Philips in India.

Mr Raja takes over from Mr A Krishna Kumar, who moved to a new role effective 1st September, 2015 as Head of the Emerging Businesses Group for Philips globally, and is based in Netherlands.

Mr Raja brings a wealth of experience spanning over three decades across diverse industries including Healthcare, Consumer Products and Food, in leadership roles in finance, business development, and procurement.

He joins from TE Connectivity, where he was the President of India Operations since 2011.

Prior to TE Connectivity, Mr Raja worked with GE for 14 years of which 7 years as Business leader of GE Healthcare South Asia and has a proven track record of delivering strong growth and profitability, and nurturing and growing talent.

Â

Mr Ronald de Jong, Chief Market Leader of Royal Philips said, ".....Based upon the solid foundation that was established under Krishna's leadership, Mr Raja will play a key role in further strengthening our position in the Indian market as the leading company in health and well-being."

Commenting on his role at Philips India, Mr Raja said, "I am very excited to work with Philips, the company that has been innovating consistently to cater to the needs of modern day customers while maintaining the technological lead that lies at its core since its inception. It will definitely be an enriching experience to be part of a team that is changing the way India defines healthy living."

Mr Raja is a Commerce graduate from Kolkata, Chartered Accountant and Company Secretary.

Before GE, Raja has worked for other multinationals including Hindustan Unilever for over 8 years.

Â