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Apple launches a new pulse-reading smart watch

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The much-awaited smart-watch, loaded with features, marks the entry of the mobilephone giant into the healthcare wearable market.

The device not only offers users the ability to tell time but also includes sensors that can detect a pulse, count steps, and suggest fitness goals. There are also a gyroscope and an accelerometer, which help provide a comprehensive picture of the daily routine of the wearer.

The watch has two fitness apps; an activity app which gives users an overview of their daily fitness levels, like calories burned, exercise done etc. And a workout app, which shows real-time statistics like time, distance, calories, and pace during exercise. It could act as a personal trainer, pointing out fitness goals and other tips.

According to Apple, it is the most personal device the company has created. The watch will be available in the market early next year with a price tag of $349.

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