

## Masimo India Introduces low-cost Pulse Oximetry

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Pulse oximetry is widely used and has gained critical importance in clinical care.

Masimo has further revolutionised the world of pulse oximetry with its signal extraction technology (SET), estimated to be used on more than 100 million patients a year in leading hospitals worldwide.

Masimo SET Measure-through Motion and Low Perfusion pulse oximetry is shown to virtually eliminate false alarms and help clinicians detect life-threatening events.

Sat 901+ is designed for handheld and bedside monitoring, including acute care and alternate care settings such as long-term care facilities, homecare and sleep labs.

Medical device industry is innovating to design India-specific products to effectively cater to the unique needs of this market.

Sat901+ has been designed to operate in a multitude of environments with extensive focus on portability and ease of use, both in urban and rural settings.

"Masimo is committed to do what is best for patient care and believes that products like Sat901+ can help penetrate the rural healthcare market in India and bring patients in those areas the same advanced technologies that those in the cities benefit from. It is our goal to make technologies affordable and accessible," said Mr Bharat Monteiro, country manager, India and the Subcontinent, Masimo Medical Technologies India.

This low-cost pulse-oximeter houses the same quality and patented SET technology that allows clinicians to measure through motion and low perfusion.

With the introduction of this new product, Masimo is well-positioned for the highly price-competitive market in India.