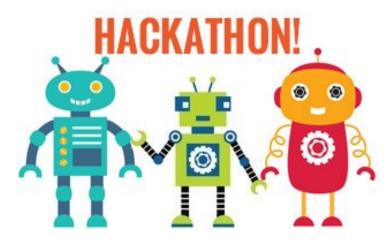


Hyderabad gears up for CAMTech's diabetes hack-a-thon

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The event is a major platform which calls for all the clinicians, engineers, entrepreneurs, industry experts and end-users to cocreate <u>new technologies</u> and business models to transform the prevention, diagnosis and management of diabetes in India.

CAMTech works to accelerate medical technology innovation and build <u>entrepreneurial</u> capacity to improve health outcomes in low-and middle-income countries (LMICs).

The events kick-off with the 'Diabetes Innovation Clinical Summit: An Ecosystem Approach', a series of panel discussions featuring a diverse group of stakeholders including patients, physicians, nurses, ASHA workers, government and industry representatives and public health experts - focused on tackling pressing clinical health challenges and barriers to diabetes care in India.

Prior to the hack-a-thon, CAMTech will host a 'Clinical Summit' and an interactive presentation session called 'Technology Showcase' on the 9th.

The day-long Clinical Summit will conclude with the CAMTech Technology Showcase, an interactive presentation of early-stage and newly-marketed diabetes-focused technologies.

The Diabetes Hack-a-thon will take place on 10th & 11th respectively, where teams - through cross-disciplinary collaboration, mentorship and award incentives - will transform ideas into breakthrough innovations that have the potential to shift the paradigm to integrated care management (ICM) and transform diabetic care in India and around the world.

India is a home to 65.1 million diabetes patients. By 2035, this value will see a jump to 110 million, according to International Diabetes Federation (IDF) 2014.

The total market for diabetes medication in India is valued at Rs 6,000 crore.

Globally, India has the second largest diabetes population (67 million) followed by the US at 22.4 million. China occupies the

top spot (98.4 million).