

AdvaMed welcomes health minister's statement on NCDs

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AdvaMed which represents Indian medical technology companies has said that it feels encouraged by the health minister, Dr Harsh Vardhan's September 29†announcement of a campaign involving all stakeholders, that will focus on tackling non-communicable diseases (NCDs) and on spreading awareness about the dangers of cardio-vascular diseases.

"Given India's rising non-communicable disease burden, medical devices have a critical role to play in the diagnosis and management of complex diseases and in allowing people to live fuller, more productive lives. $\hat{a} \in For\hat{a} \in i$ instance, the evolution of coronary stents has halved the number of people dying from heart attacks while implanted cardiac defibrillators have increased the chance of surviving a cardiac arrest," mentioned the statement by the leading industry body.

†AdvaMed has also strongly backed the building of a transparent, value-driven healthcare system and is looking forward to play a larger role in supporting the health minister and the Indian government in addressing India's healthcare challenges.