

8th Nutra India Summit to kick off from March 13 in Mumbai

27 February 2013 | News | By BioSpectrum Bureau

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The 8th Nutra India Summit, the country's biggest Nutraceutical, Functional Foods, Dietary Supplements and Ingredients Show will start off on March 13 in Mumbai and continue till March 16, 2013. The Summit is being organized by Council of Scientific & Industrial Research (CSIR), The International Society for Nutraceuticals, Naturals and Nutritionals (ISNNaN) and MM Activ Sci-Tech Communications.

The event will witness four days of inspiring sessions with participation from 20 countries, over 60 exhibitors and 65 industry leaders speaking on the innovative trends in the nutraceutical industry. The summit brings together industry captains, scientists, policymakers, and academicians from the world of 'Nutraceuticals, Nutritionals and Naturals'. It will be the perfect venue to meet and collaborate. Nutra India Summit and NuFFooDS Expo will witness non-stop networking and connect with more than 300 organizations and more than 600 delegates. More than 5,000 business visitors are expected to visit in 4-day event.

Some of the highlights of the event include the high-profile CEO Summit-bringing together the best minds in the industry to deliberate on globally relevant issues; the Nutra Awards- honoring the contribution of eminent personalities from this sector as well as recognizing new and innovative talent through poster awards; a special networking dinner for delegates and invitees and Nutra Partnering India for active networking.

"At 8th Nutra India Summit, one can listen to and interact face to face with the policy makers and industry captains, connect

with the international trade fraternity, enhance networking opportunities with prospective partners, benefit from buyers and sellers meet, interact with scientists, leaders from industry and universities, research institutions and technology-transfer organisations. At the NuFFooDS Expo companies could showcase their products and services, launch new products, explore new markets and reach out to more than 5000 business visitors." said Mr Jagdish Patankar, Organising Secretary, Nutra India Summit and Managing Director, MM Activ Sci-Tech Communications.

Some of the interesting sessions to watch out for in the conference include product innovation in functional foods & dietary supplements, ingredients as well as regulation, innovation and claims and disease management through 3Ns. The event will provide global opportunities for Indian companies and also a chance to explore trends of Japanese functional food market, means & methods of nutraceutical exports to Europe, functional foods industry in Brazil and Chinese nutraceutical market. Herbalife is the event sponsor and Sami Direct Marketing , British Biologicals, OmniActive, Zeon Life Sciences, Kyowa Hakko, Enzo Nutraceuticals, Nexira India, TCI Company India, Heal Wellness are the other sponsors of the summit.

Dr. V. Prakash, FRSC, Chairman, 8th Nutra India Summit; Distinguished Scientist of CSIR, India; Council Member, IUNS and IUFOST believes that in this era of social media, as more number of people are becoming aware of the significance of having a balanced, nutritious and healthy diet, the demand for nutraceuticals is growing multi-folds. As the country becomes a hub for the manufacturing of nutraceuticals and nutritionals, the responsibility of Nutra India Summit as a valid partner of the industry to influence and enhance nutraceuticals trade has become enormous.