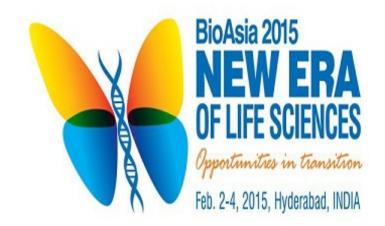


## BioAsia 2015 to herald 'Opportunities in Transition'

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The 12th edition of the annual international lifesciences conference, BioAsia 2015 will unveil 'New Opportunities in Transition' in the field of lifescience and healthcare industry. BioAsia 2015 will be held in Hyderabad from February 2 to 4, 2015.

While announcing the launch of BioAsia 2015, Mr Shakthi Nagappan, CEO, BioAsia said, "BioAsia 2015 will be organized with the theme of New Era of lifesciences to symbolise the transitioning phase of opportunities in India and also contribute to the Country's economic revival agenda. The event is designed to offer the right opportunities to catch the right notes and develop strategies to succeed in emerging markets like India."

BioAsia has emerged as an unparalleled industry platform with a relevant business outlook to the Lifesciences industry and BioAsia 2015 will unveil positivity, promising extra ordinary growth and an innovation driven bio economy.

The current edition BioAsia 2015 will include conferences and expert sessions, CEO conclave and workshops on the topics like 'Drug Discovery and India's Innovation Pipeline', 'Digital Health and Healthcare IT', 'Clinical Research', 'Supply Chain and Logistics', 'Rapid Diagnostics' 'Medical Electronics and Devices', and 'Public Health & Access' along with international tradeshow, networking receptions, BioAsia connect and BioPark visits.

BioAsia 2015 is organised by the Federation of Asian Biotech Association [FABA] and the Pharmaceutical Export Promotion Council (Pharmexcil) with the support of State Government and the Government of India.