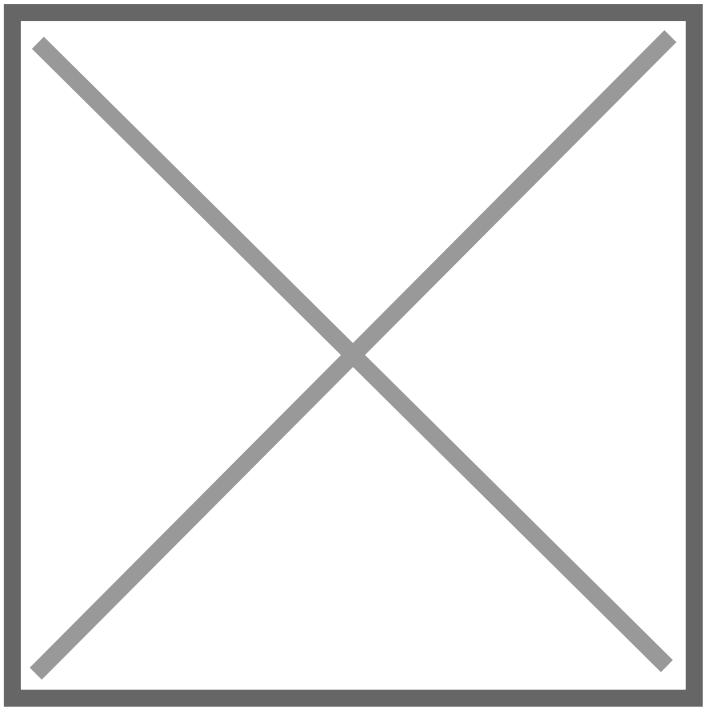
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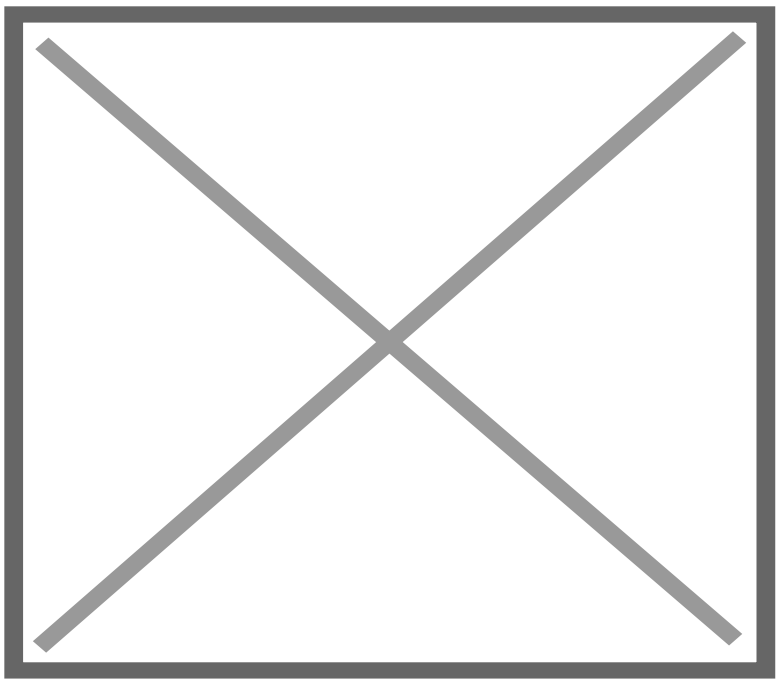
Biomedical Initiatives

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Biomedical Initiatives

Wipro BioMed markets and supports a wide range of equipment and consumables for the bioanalytical, diagnostic and medical segment.



CEO: Harsha Lal (VP)
Revenue: Rs 38.00 crore
Address: Wipro BioMed, C Block, Ground Floor, Sarjapur Campus- 1, Doddakannelli, Sarjapur Road, Bangalore - 560035
Tel.: 91-80-28440011/ 28440376
Fax: 91-80-28440367
Website: www.wiprobiomed.in

Wipro BioMed (WBM) is the biomedical business division of the Rs 90-billion Wipro Ltd. Wipro BioMed is India's only biomedical, health and life science service provider offering integrated products, services and solutions focused on the domestic market. Built on over 15 years of biomedical experience, Wipro BioMed has more than 2,000 customers in diagnostics, life sciences and medical systems. The company has developed expertise in consulting, deploying, servicing and back up of biomedical equipment. It has strong partnerships with leading biomedical technology providers, wide geographic reach to support and service the equipments backed by focus on quality and innovation.

LifeServe, Wipro's healthcare management services helps realize cost effective patient outcomes across the continuum of health care from prevention phase to detection and treatment phase to post treatment care. The services include product support, customer service outsourcing, patient data management, clinical process outsourcing.

Wipro BioMed will be leveraging its core competency to hospital/CR0 services consultancy business. It will be shortly announcing its detailed plan to offer services such as project feasibility study, healthcare setup and facility design, equipment resourcing, patient monitoring, remote diagnosis solution and diagnostic software solution.

Wipro BioMed's microplate Elisa readers LabLife elite 96s and microplate Elisa washers LabLife 812 Sparkle are today one of the most successful products in the market having wide acceptability. Backed by strong support from Wipro BioMed team, availability of reagents/consumables, this product line has added great value to Wipro BioMed's life sciences products and services portfolio.

Wipro Biomed represents Agilent Technologies for their various types of Bas and Liquid chromatographs, GC-MSD, LC-MSD and various types of columns and consumables. It represents Beckman Coulter for their life science range of products like centrifuges (table top to ultra centrifuges), spectrometers, capability electrophoresis based DNA sequencers and particle size analyzers used in research areas such as drug discovery and genomics.

Wipro BioMed and US-based Ciphergen Biosystems have a strategic alliance agreement for India, Sri Lanka, Bangladesh and Nepal market for its patented protein chip technology products and services for translational proteomics and biomarker discovery and development. Wipro BioMed and Alpha Innotech Corporation, USA, have a distribution agreement for India market for its microarray products and services.