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# The Rising star

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**The Rising star**




Rank: 5
Segment: BioSupplier-Distributor
Organization: Trident Equipments
Director: Mr V Kamaraj
Revenue: Rs 37 crore

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Slowly over the period of time, Trident Equipments has managed to get counted among leading solution provider of scientific equipments used in process, quality control and research products that provide its customers with the latest in the global technology.

Due to the right mix of management policies and marketing strategies, the company grew substantially by registering Rs 37 crore in 2014-15 as compared to Rs 24 crore in 2013-14.

Trident with experience of two decades in the analytical, process and life science instrumentation, caters to the growing need for superior products having latest technology. The company was formed by a team of technically skilled, vastly experienced and self-motivated professionals. This team now forms the core management group of the company and is ably supported by high caliber sales and service professionals, along with an efficient distribution network covering all the major cities of India.

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The company has now earned itself a good reputation of providing a prompt and specialized service with strong technical support team that offers a range of services that go beyond just the marketing of products. These include application support, servicing, calibration, and on-site testing services and training. The hallmark of the team is a hard-core commitment to customer support and prompt service.

Among the principal companies of Trident, there are various reputed international names such as GE, Thermo Scientific, Microfluidics, Sirius, CyBio, BioTool, Horiba, SteroGlass, Hellma, and Grant Instruments.

As per company, it has established a wide network of its own offices at major cities in India with highly qualified sales and service professionals. The focus is on the individualized nature of clients and providing complete customer satisfaction through products, services, knowledge and experience.

Trident has a full-fledged service team that takes care of installation, commissioning, calibration and validation for a range of instruments. The service team carries out onsite calibration and validation services for Deep Freezers, CO2 Incubators, Humidity Chambers, Air Samplers, pH Meters, Analysers, etc.
Highly proficient team, advanced techniques, and passion for excellence, have helped Trident to establish itself as a reputed company in the field of analytical, process and life science instrumentation. The company is expecting a stellar performance in the current fiscal year as well.