

## Assessing basic healthcare in India: Experts deliberate at ET Summit

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ET Edge, a subsidiary of The Economic Times, founded to empower multiple sectors, industries and segments through the dispersion of critical business knowledge through strategically developed conferences and summits on March 29, 2014 held 'The Economic Times Healthcare Summit'.

The summit was opened by Mr Rajendra P. Gupta, president, Disease Management Association of India. Speaking on the occasion, Mr Gupta mentioned, "Over the last decade, most Indian health-care providers have concentrated on expanding infrastructure to reach out to more patients through increased focus on technology, education & training. However there is a need to focus more intently on improving patient satisfaction specifically in the rural areas through innovative technology". Recognizing the increasing importance of growing healthcare needs in India, the Economic Times: Healthcare Summit aims to focus on the major developments in the healthcare sector and understand the existing challenges in the current scenario while preparing for the future.

The event comprised of various focused panel discussions and case study presentations by senior industry barons such as; Anil Saini, COO & CIO, Ricoh India, A Velumani, MD, Thyrocare, Ameera Shah, MD, Metropolis Healthcare, Ajit K Nagpal, Chairman, Amity Pacific Forum, Charu Sehgal, Senior Director, Strategy and Operations Division and Head, Healthcare Vertical, Deloitte and many others.

The daylong event comprised of various focused case study presentations and interactive panel discussions delving on issues related to Diagnostics & Screenings - Role of technology & private sector, Chronic Diseases - Role of technology & private sector, Rural Health - Technology and Private Sector, Telemedicine & Health: Now or Never, Role of Technology in Changing Health Behaviour and eHealth Standards and Best Practice Models.

Other opinion leaders present on the occasion included Mr V K Subburaj, secretary, Department of AIDS Control, Dr Sanjeev K Chaudhry- MD, SRL, Manoj Shah- MD, Mastel India, Alok Roy, Chairman, Medica Superspeciality, Supten Nath

Sarbadhikari, Project Director, National Health Portal, MoHFW; N K Dhamija, MOHFW, GOI; Vikram Tiwathis, Associate Director, COAI, Neena Pahuja, Director General, Ministry of Communication and IT and others