



## **GE launches new online magazine**

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The company's release said that the online magazine has been designed to appeal to broader range of audience, focusing on five key topics: Cancer, Neurology, Healthcare Innovation, and the Industrial Internet.

The magazine will concentrate on the work GE Healthcare is involved in with the industry and other organizations, to help increase access, quality and affordability of healthcare.

Graphically, this new online magazine will feature slideshows, and larger videos, and is said to be fully optimized and accessible on mobile devices.