

## Indus Health Plus bags ASSOCHAM CSR Excellence Award

28 February 2014 | News | By BioSpectrum Bureau

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ASSOCHAM honored Indus Health Plus with the CSR Excellence Awards in SME and other categories in recognition for the outstanding CSR activities undertaken by the company. Mr Harish Pillai, CEO, Indus Health Plus recently received the award by Mr Kapil Sibal, Communication Minister at Hotel Leela in New Delhi.

CSR is the integration of business operations and values, whereby the interests of all stakeholders including investors, customers, employees, the community and the environment is reflected in the company's policies and actions. Indus Health Plus bagged this award as its business revolves around CSR, sustainable development and corporate citizenship. This is achieved through special discount coupons for senior citizens on preventive healthcare check-ups. Indus also conducts number of seminars and workshops pan India to generate awareness, through delivery channels. Special citizen camps, police camps, blood donation camps, society checkups are part of CSR activity by Indus.

Mr Harish Pillai, CEO Indus Health Plus said, "We are extremely happy and honored to receive the ASSOCHAM award for our CSR initiatives which we believe in and conduct throughout the year. The entire Indus team thanks the jury members for selecting us as the winner in this category. Our aim has been to provide quality healthcare at affordable prices to the masses through preventive healthcare checkups. We would continue with our CSR activities and expand it further to a larger outreach in days to come. A recognition as this would surely take us further ahead and we would continue serving the society by our initiatives."