

## Abbott receives Golden Peacock Innovation Management Award

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The Golden Peacock Innovation Management Award honors organizations that have successfully embedded innovation into the basic tenets of their corporate cultures demonstrated in every function of the business and its operations.

The Award aims to promote a 'culture of innovation' in India and recognizes the efforts of companies that work toward strengthening this goal.

Abbott in India received the award in recognition of the company's strong scientific heritage and leadership in innovation, commitment to an approach that caters to patients' evolving needs, and its focus on institutionalized innovation.

"With over 12,000 employees in India, Abbott is committed to delivering healthcare solutions that are relevant to patients and consumers while providing value to physicians through our dedication to innovation in medicine, nutrition, devices, diagnostics and our overall business," said Mr Bhasker Iyer, divisional vice president, Established Pharmaceuticals, Abbott India.

"Abbott's success in driving its innovation agenda is deeply rooted in a philosophy that focuses on achieving results effectively and impactfully for the people of India," he further added.

